



PRESS RELEASE

23 September 2024

## **AURA RETAIL to join European alliances EPIC and EVEREST**

At a time when purchasing power remains the main concern for the French, the new AURA RETAIL food alliance, led by Intermarché, will be joining the European EPIC and EVEREST purchasing groups to negotiate the best prices with the most powerful multinational manufacturers selling FMCG brands.

The weight given to this new alliance will strengthen the negotiating power with these very large international industrial groups, enabling consumers to benefit from more advantageous prices.

At the same time, Intermarché / Netto and Auchan Retail, through the various structures of AURA RETAIL, will strengthen their commitments to VSEs / SMEs by continuing, with discernment, their negotiations on a national scale.

These agreements will be presented to the relevant regulatory authorities.

### **About Groupement Les Mousquetaires**

*Founded in 1969, the Les Mousquetaires Group brings together more than 3,000 independent entrepreneurs and 150,000 employees, serving the performance of over 4,000 local sales outlets in France, Belgium, Poland and Portugal. At the head of their outlets, Mousquetaires entrepreneurs form a group of entrepreneurs involved in the socio-economic fabric of their territories. To meet the needs of the Intermarché, Netto (food); Bricomarché, Brico Cash, Bricorama (household equipment); Roady and Rapid Pare-Brise (mobility) banners, the Group has its own support services (integrated logistics bases, purchasing services, real estate, etc.), as well as an agri-food division with nearly 60 plants, all located in France. To find out more [Mousquetaires.com](https://www.mousquetaires.com) [X Mousquetaires](#)*

### **About Auchan Retail**

*As a multi-format and phygital retailer, Auchan brings together all the formats of the physical food trade (hypermarkets, local and ultra-local) and digital (drives, home delivery, click&collect) to offer its customers a pleasurable shopping experience and a unique, fair and responsible offer. To make life easier, Auchan puts people at the heart of everything it does: accessible prices, choice and diversity of offer, quality of service. A responsible economic player, Auchan supports agriculture and the agri-food industry by acting as close as possible to the regions through the 54,714 employees of its 630 sales outlets. In 2023, the company recorded over 340 million visits to its stores and e-commerce sites. To follow us : [www.auchan-retail.fr](http://www.auchan-retail.fr) - Twitter @auchannews - LinkedIn Auchan Retail*

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